



NATEWINS.COM



WORK EXPERIENCE

KontrolFreek Senior Graphic Designer (Oct 2022 - Present),
Graphic Designer (Nov 2020 - Oct 2022), Junior Designer (Feb 2019 - Nov 2020)

- Responsible for daily design in an industry-leading gaming gear company
- Participated in many areas of design, including social media marketing, campaign strategy & execution, product marketing, packaging design, website design, email design, video ad creation, branding, logo design, photography, and more...
- Designed various animated social media ads that significantly increased click-through rate

Cartoon Network/Adult Swim Freelance Graphic Designer (June 2017 - Present)

- Worked with CN's design team, with a focus on digital graphic design
- CN app/site user interface, campaign branding, video game assets
- Adult Swim site and app user interface design

YouTube Partner (Gaming Channel) (May 2012 - Present)

- Cultivated a following of over **65,000 subscribers** and more than **22,000,000 video views**
- Video production, video editing, concepting, branding, social media marketing, voiceover, sound design, music production



SKILLS

Technical:

- Skilled in graphic design, motion graphics, UI/UX, illustration, video editing, print design, packaging design, typography
- Masterful with Adobe Creative Suite: Illustrator, Indesign, After Effects, Premiere, Photoshop
- Working knowledge of 3D modeling/animation in Cinema 4D

Interpersonal:

- Diplomatic when dealing with the wants & needs of a wide variety of people
- Successful in a team setting, contributing ideas regularly
- Professional when accepting feedback, striving to adjust work to meet objectives



EDUCATION

NC State University
Bachelor of Graphic Design
GPA: 3.79

August 2014 - May 2018

Relevant Coursework:

- Design, Context, & Experience
- Image & Technology • Typography & Technology
- Designing for Settings, People, & Use
- Visualization, Representation, & Display
- Online & Mobile Interactive Design Systems